

LOW COST COPIES
anytime, anyplace



UP TO 42" WIDE

**RIGHT IN YOUR
OWN OFFICE**

Rotolite

SALES CORP. Stirling, New Jersey

Rotolite makes whiteprints — Right in your own

A DAYLIGHT PROCESS Uses Diazo paper, least expensive of all copying material. Can be used in normal office lighting.

ANYONE CAN OPERATE Reproduces anything printed, written or drawn on reasonably translucent material. Simply place original (image side up) on sheet of diazo paper (tinted side up). Feed into machine. The exposed paper is then developed in either a simple plastic tube or in an automatic-feed developer. You cannot over develop !

MOST ECONOMICAL METHOD Rotolite, in models to handle copying widths of 18", 27" and 42" does jobs normally processed on machines costing thousands of dollars more. The diazo process is without question the most economical method in widespread use (1¢ per 8½ x 11 or 1½¢ per square foot of sensitized paper). It produces clear, sharp, high contrast blue or black line

EXPEDITER 18 — \$203.50

EXPEDITER 42 — \$258.50



Rotolite EXPEDITER Whiteprinter

SPECIFICATIONS (Two sizes available)

Model	Overall Dimensions	Takes Paper Up To
# 18 M	31" x 7", 6" Deep	18" Wide, Any Length
# 42 M	55" x 7", 6" Deep	42" Wide, Any Length

Electrical Requirements: 118 Volt, 60 Cycle, AC Current

Speed Control: External dial

Cover: Heavy gauge steel

Finish: Rich office gray hammertone baked enamel

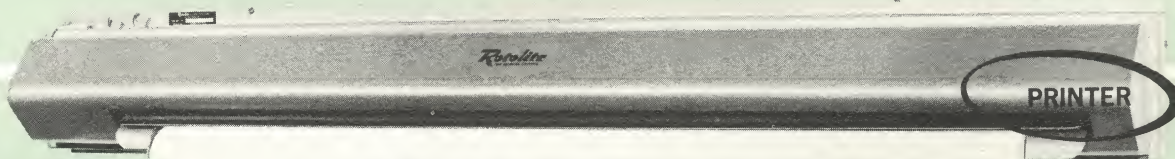
Least expensive dial control whiteprinter. Speed can be adjusted with one simple dial movement. It has an extremely wide range to meet all copying requirements. The Expediter features the new "Hi-Pro" Lamp . . . fastest fluorescent diazo lamp ever developed.

Tracings can be withdrawn easily at any time during the operation if desired. Comes complete with tube developer.

MODEL 18R — \$129.50

MODEL 27R — \$164.50

MODEL 42R — \$208.50



Rotolite ECONOMY MODEL Whiteprinter

SPECIFICATIONS (Three sizes available)

Model	Overall Dimensions	Takes Paper Up To
# 18 R	30" x 7", 5" Deep	18" Wide, Any Length
# 27 R	39" x 7", 5" Deep	27" Wide, Any Length
# 42 R	54" x 7", 5" Deep	42" Wide, Any Length

Electrical Requirements: 118 Volt, 60 Cycle, AC Current

Speed Control: Accomplished by changing a small gear

Cover: Heavy gauge steel

Finish: Rich office gray hammertone baked enamel

Gives exactly the same high quality whiteprints as most expensive machines but extra low in cost because of manual gear change arrangement for speed adjustments. Nine speed gears supplied with each machine. Standard diazo fluorescent lamp. Comes complete with tube developer.

office. Fast — Economical — Convenient. One copy or many.

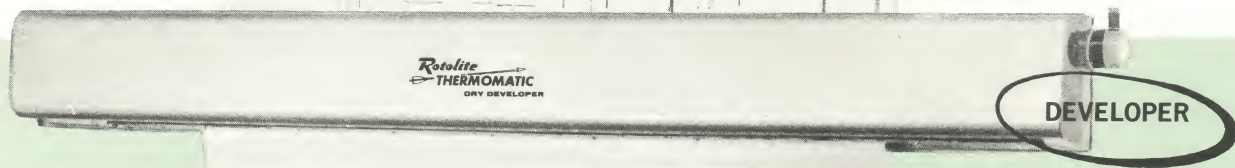
prints on white or tinted stocks. Also sepia and blackline "duplicate originals" on vellum, cloth or film, plus colored acetates for overlays or projection.

PRICELESS CONVENIENCE VALUE Rotolite can handle all copying needs in the two- or three-man drafting operation, is always ready to service rush jobs, even after hours. No need to send out for prints.

Ideal for architects, engineers, contractors, institutions, governmental bodies, manufacturers, surveyors, utilities, service industries, or practically any business requiring copy prints.

Many huge engineering departments with their own reproduction shops often use Rotolites in strategic locations to eliminate waiting for check prints. Rotolite is simple enough to make "Self-service" whiteprints a reality.

THERMOMATIC 42 — \$149.50



Rotolite THERMOMATIC *The only automatic developer with effective heat to achieve faster, better results.*

The Thermomatic is a developer only, designed to set on a desk or hang on the wall above your whiteprinter. After exposed diazo paper leaves whiteprinter, it is fed into developer. The rest is automatic. Copies come out quickly . . . and dry. Like machines costing thousands of dollars, the heating unit is an **integral** part of the design for most effective results. Better black-line than the tube developer. Fullest possible use of developing agent. One easy filling normally lasts all day. No agitation required.

SPECIFICATIONS

Model	Overall Dimensions	Takes Paper Up To
# 42 J	55 $\frac{7}{8}$ " x 6 $\frac{3}{4}$ ", 5" Deep	42" Wide, Any Length
Electrical Requirements: 118 Volt, 60 Cycle, AC Current		
Cover: Heavy gauge steel		
Finish: Rich office gray hammertone baked enamel		

Rotolite TUBE DEVELOPER

Supplied with every Rotolite Expediter and Economy Model Whiteprinter. Gives the same high quality prints (except for black-line) as the Thermomatic. Ideal for offices that do not desire the convenience and added speed of the Thermomatic. Also good as a stand-by developer for days in which only a few prints are needed.



Price of Tube Developer included in price of Printers

ALL PRICES F.O.B. STIRLING, N. J. AND SUBJECT TO CHANGE WITHOUT NOTICE.

- IN BRIEF -

What Machine to Buy?

If you are thinking of a copying machine by all means choose the Rotolite diazo method . . .

First, because the quality of the copy is so good.

Second, because you can copy almost any size original.

Third, because the copy paper (supplies) cost is so low.

What Model Rotolite?

For top convenience and speed, select "The Expediter". If you do not mind a simple gear change for speed variations, The Economy Model will give excellent copies.

As for size . . . When in doubt, always choose the wider machine so you can run ALL of your possible requirements . . . and because you can gain extra efficiency on smaller copies by running several through at one time.

What Users Say About Rotolite:

Just a few of the thousands who make whiteprints
"on-the-spot" with Rotolite:



" . . . It is unexcelled for making check prints and doing small reproduction jobs . . . An invaluable time saver, eliminating costly delays . . . Our blueprint expenses have also dropped considerably due to the low cost of reproduction. . . "

Fenton G. Keyes Associates
Consulting Architect-Engineers
Providence 3, Rhode Island



" . . . We have used Rotolite for about 5 years and found it very satisfactory. It would be conservative to say that this machine has saved us \$25,000.00."

Troy E. Watford Associates Inc.
Consulting Engineers
Gadsden, Alabama



"We have been using two of your Rotolite Machines for several years . . . Mounted one over the other take up a minimum . . . amount of space . . . We have been running an average of 250 prints a month . . . I recommended these machines to several other people . . ."

Thalheimer & Weitz, Architects
Philadelphia, Pennsylvania

Architects

Eschweiler & Eschweiler
E. Ellsworth Giles
John E. McGuire
Thalheimer & Weitz
Cyril T. Tucker

Air Conditioning

Ace Sales & Service Inc.
Circle Air Industries Inc.
Stahl Rider Rocky Mount Inc.
Joseph K. Walters Co.

Educational

Cornell University
Glenview, Ill. Jr. High School
Gorham State Teachers College
Norwalk, Ohio, High School
Oberlin College
Ohio State University

Electrical

Acme Elec. Control Co.
Crouse-Hinds Company
Gulf Elec. Co.
Lang Elec. Co.
Standard Electrical Time Co.

Engineers

Clarence A. Buell
Fred. S. Dubin Assoc.
A. Raymond Holmas
Monteith & Troup
L. B. Perkins Co.
Stone & Webster

General Contractors

Leo Butler Co.
C.B.S. Construction Co.
Ibsen Bros. Inc.
Maxwell Const. Co.
F. A. Wilhelm Const. Co. Inc.
Wright & Kremers

Government

City of Bridgeport, Conn.
City of Livonia, Mich.
City of Paterson, N. J.
County of Sussex, N. J.
Town of Ridgewood, N. J.
Watervliet Arsenal
West Palm Beach, Fla.
Water Dept.

Millwork

Dan Carter Co.
Martin Millwork Corp.
Southern Woodcraft

National Companies

Chicago & Northwestern Rwy.
Curtiss Wright Corp.
General Elect. Co.
B. F. Goodrich
Hilton Hotel Corp.
Johns Mansville
Kaiser Aluminum
Minneapolis-Honeywell
Moore Business Forms
Pittsburgh Plate Glass
RCA Communications
Schlitz Brewing Co.
Standard Oil
Stromberg-Carlson
United Airlines
U. S. Steel Corporation
Vick Chemical
Vickers Inc.
Walter Kidde
Westinghouse Elec. Corp.

Planning Boards

Bagby & Catlin, Planning Assoc.
Morrow Associates
Passaic Valley Citizens,
Planning Assoc.
Urban Associates

Real Estate & Insurance

Bill Fisher Insurance
H. L. Liner

Sheet Metal

Florida Sheet Metal Works
Hunt Sheet Metal Works
Jamestown Blower Co.
Town Metal Works

Steel Fabricators

Arrow Steel Co.
Genesee Steel Co.
Hungerford Corp.
Joliet Eng. Co. Inc.

Super Markets

American Stores
Grand Union
Lloyd's Shopping Centers
Star Markets Co.

Surveyors

Harold W. Evans
Almer M. Huntley Jr.
G. R. Hustis
K. A. MacFadyen
Chas. J. Miller, Jr.

Textile Machinery

J. A. Firsching & Son
Marshall & Williams Corp.

Tool, Electronic & Machine

Haven Mfg. Co.
Industrial Gauges Corp.
Industron Corp.
Rigalls Tool & Die
S & E Mach. Prod.
Sturbridge Products
United Iron Works



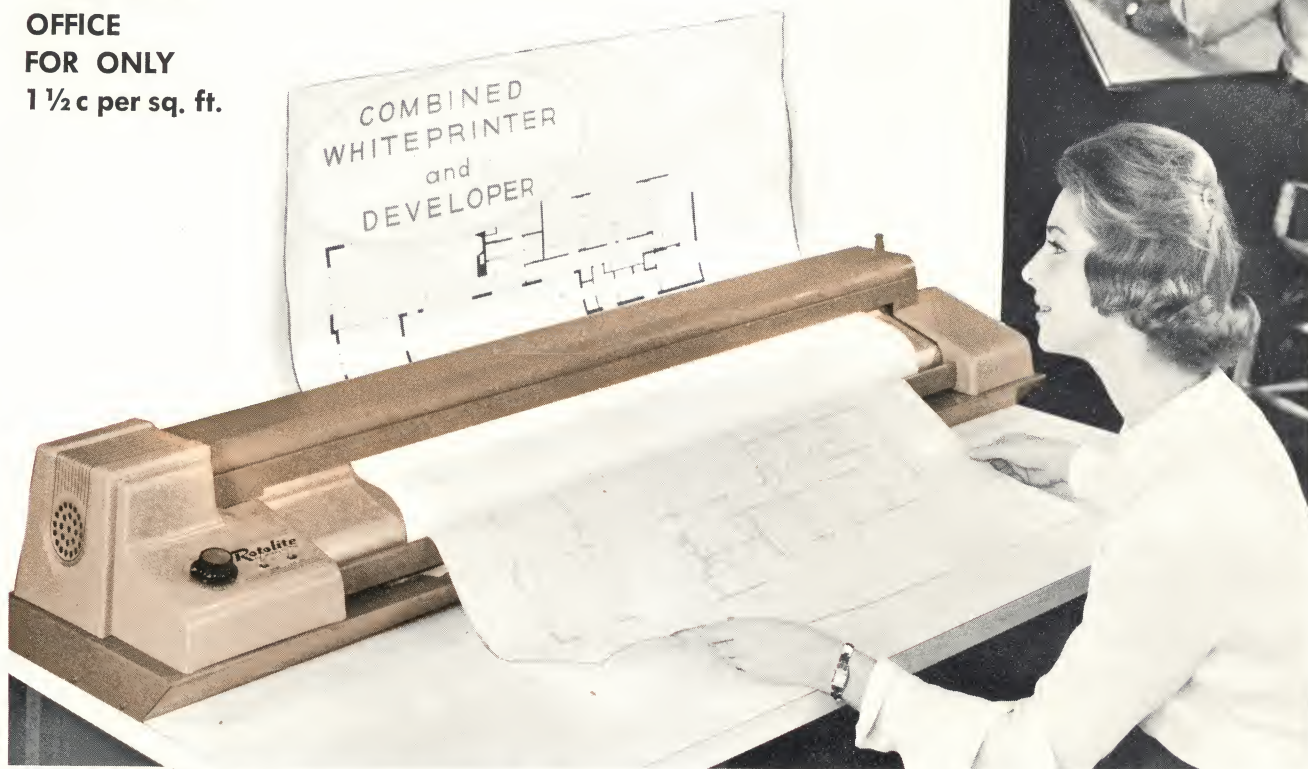
for better prints and copies

ROTOLITE SALES CORP. stirling, New Jersey

Telephone 201-647-1040

Rotolite does it again...

LOW COST
COPIES
RIGHT IN
YOUR OWN
OFFICE
FOR ONLY
1 ½¢ per sq. ft.



INTRODUCES NEW *Rotolite* **DIAZO-JET** **WHITEPRINTER**

INEXPENSIVE 42" PRINTER and DEVELOPER COMBINED in ONE UNIT

Most popular name in "point of use" whiteprinters

- Prints and develops in one simple step (right in your own office).
- Works equally well mounted on a wall or on a table. Wall mounting holes provided.
- So simple anyone can operate.
- Delivers dry copies at only 1¢ for 8½ x 11 or 1½¢ per sq. ft. No venting required.
- Only one lamp — Exclusive "Diazolux" is longer with larger diameter and higher output than other lamps — increases printing speed.
- Fewer parts, less maintenance.
- NEW electronic speed control for uniform printing.

ROTOLITE SALES CORP.

STIRLING, N. J.

\$595.00
F. O. B. STIRLING, N. J.

PRINTS
42" WIDE DRAWINGS
RIGHT UP TO BOTH
EDGES OF THE PAPER,
ANY LENGTH



WALL MOUNTED

Rotolite

FOR MODERN COPYING

SALES CORPORATION

COPY THIS LETTER ON A ROTOLITE WHITEPRINTER FOR ONLY 1c

201-647-1040 • STIRLING, NEW JERSEY • 07980

Thank you for your inquiry. Here is the literature you requested.

When you need a print of a drawing, layout or sketch, must you wait while your original goes to the Reproduction Department -- or do you have to send "downtown"? With Rotolite you can make your print immediately, right in your own office. Just place your original on top of a sheet of Diazo Paper and run through Rotolite.

You will be pleased to know that Rotolite is the least expensive low-cost whiteprinter on the market. It is also the biggest selling -- and a well proven machine. Over 25,000 are now in use.

Rotolite offers 7 different models. You may be sure there is one to fit your needs and your pocket-book.

We hope we may soon have the pleasure of adding your name to our list of satisfied users.

Very truly yours,

ROTOLITE SALES CORPORATION

L. A. Nelligan
L.A. Nelligan
Sales Manager

LAN:sw

Your nearest distributor:

ROTOLITE-HAHN, INC.
6 BROADWAY
VALHALLA, N. Y. 10595
TEL: 914-WH 9-9594